

A New Industrial Policy for the European Union

The Industry in Europe: a Key for the Future

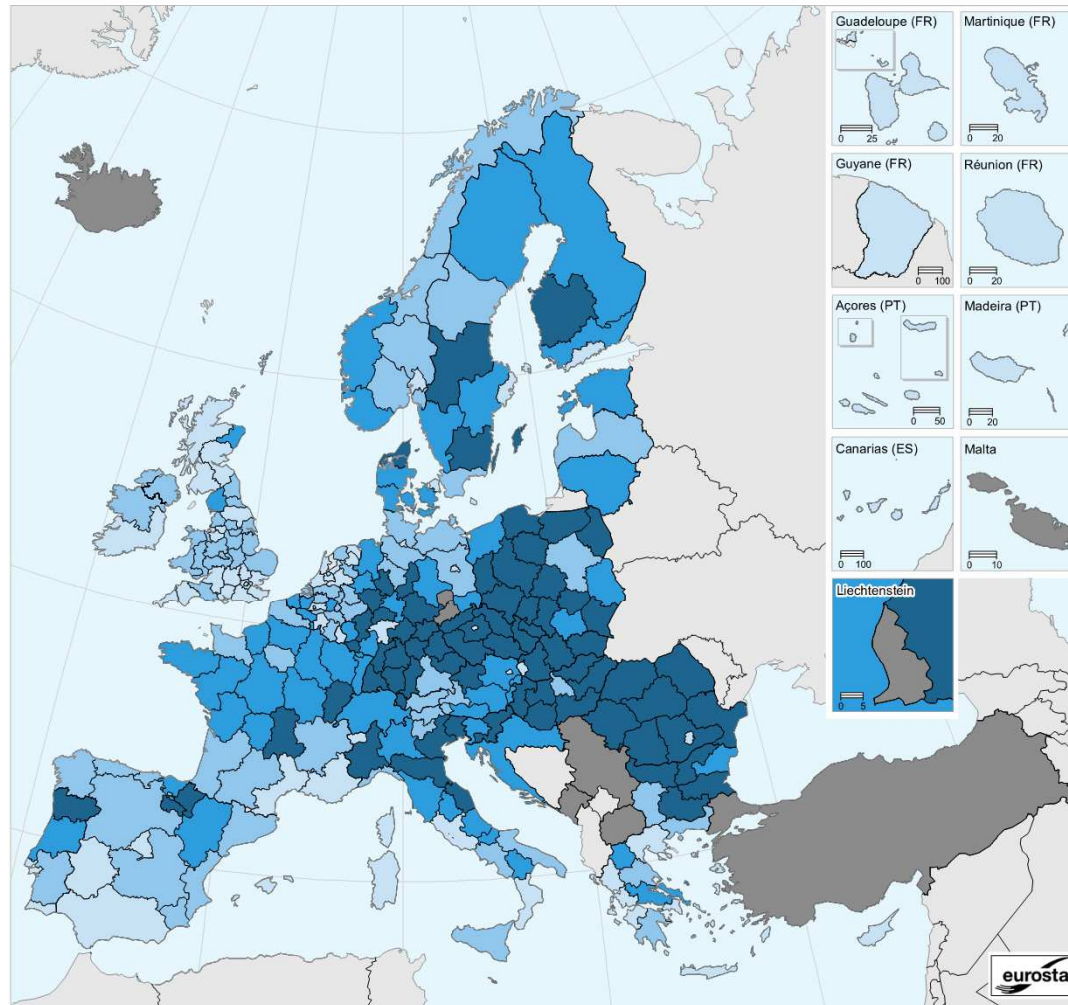
Pietro Terna – Collegio Carlo Alberto

pietro.terna@unito.it

<http://web.econ.unito.it/terna>

The key role of industry in Europe ...

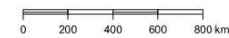
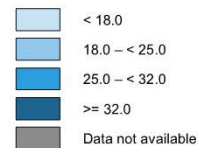
Eurostat,
Regional
yearbook 2014,
p.138,
Industry



(% of the non-financial business economy)

Administrative boundaries: © EuroGeographics © UN-FAO © Turkstat
Cartography: Eurostat — GISCO, 06/2014

EU-28 = 24.7



May 8th, 2015

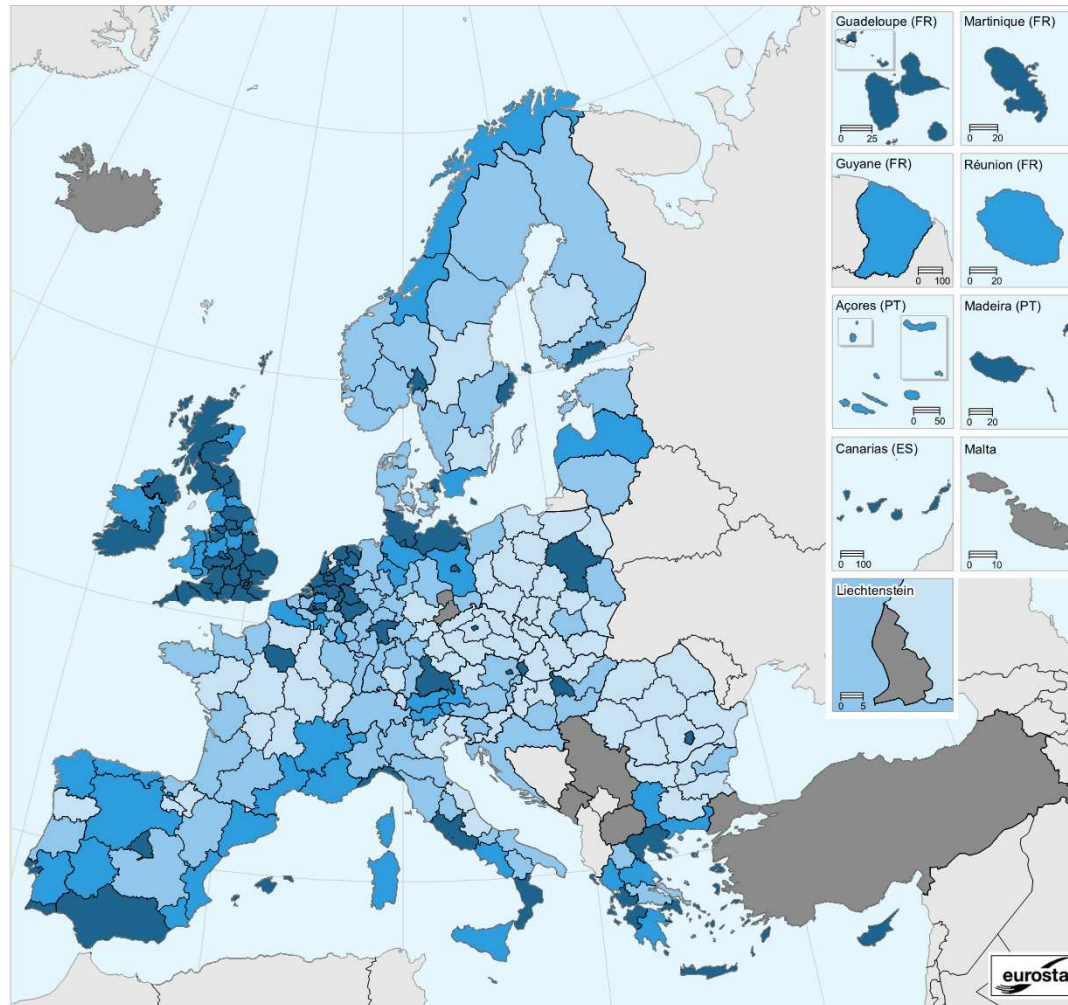
A New Industrial Policy

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(*) Industry: NACE Rev. 2 Sections B–E. EU-28 average: calculated on the basis of available data. Greece and France: 2010. Croatia and Switzerland: national level.
Source: Eurostat (online data code: sbs_r_nuts06_r2)

Employment in the non-financial services economy, by NUTS 2 regions, 2011 (*)
(% of the non-financial business economy)

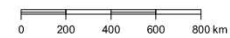
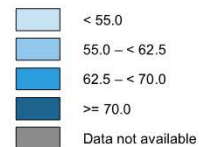
*Eurostat,
Regional
yearbook 2014,
p.141,
Services*



(% of the non-financial business economy)

Administrative boundaries: © EuroGeographics © UN-FAO © Turkstat
Cartography: Eurostat — GISCO, 06/2014

EU-28 = 65.6



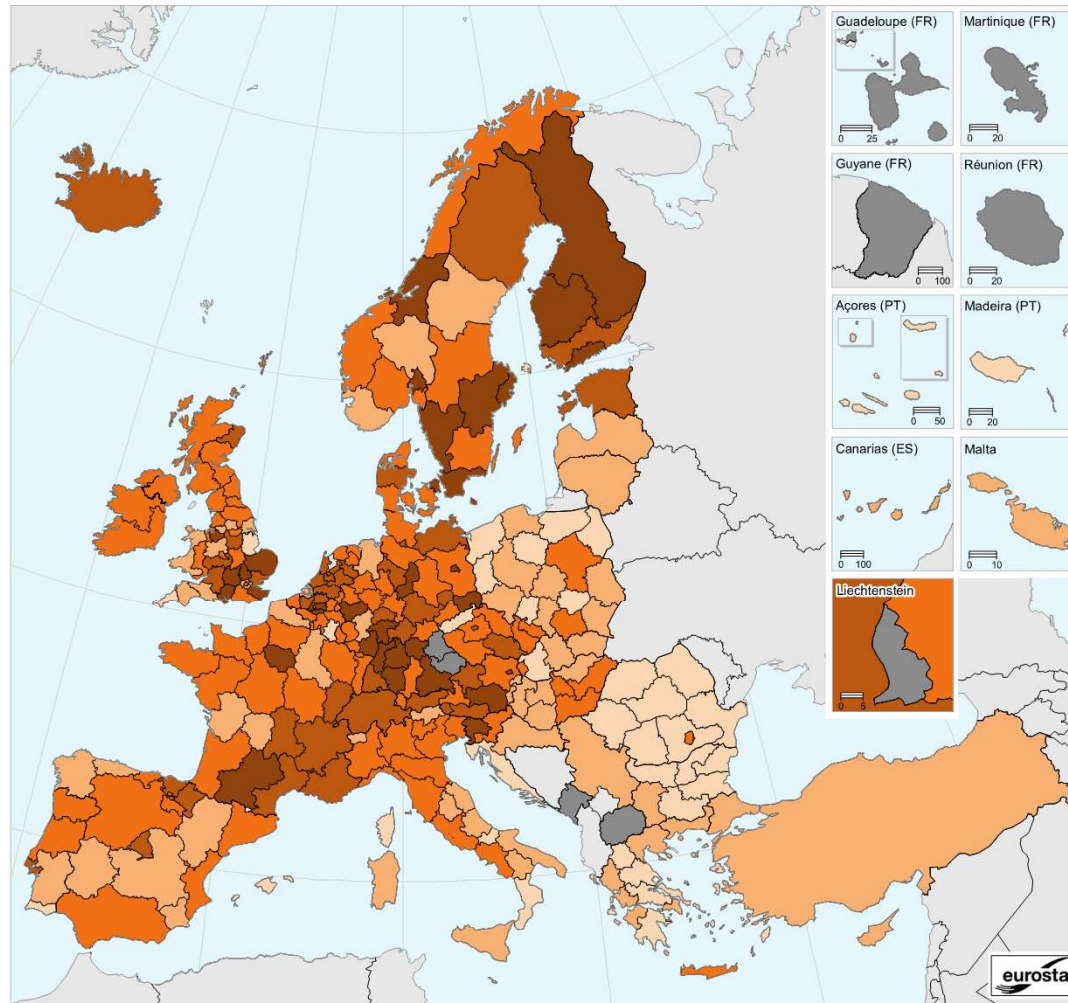
May 8th, 2015

(*) Non-financial services: NACE Rev. 2 Sections G–N (excluding Section K) and Division 95. EU-28 average: calculated on the basis of available data. Greece and France: 2010. Croatia and Switzerland: national level.

Source: Eurostat (online data code: sbs_r_nuts06_r2)

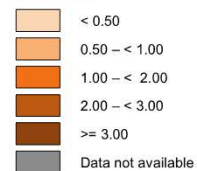
R & D intensity, by NUTS 2 regions, 2011 (*)
(total R & D expenditure as a % of GDP)

*Eurostat,
Regional
yearbook 2014,
p.158,
R&D*

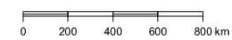


(total R & D expenditure as a % of GDP)

EU-28 = 2.04



Administrative boundaries: © EuroGeographics © UN-FAO © Turkstat
Cartography: Eurostat — GISCO, 06/2014



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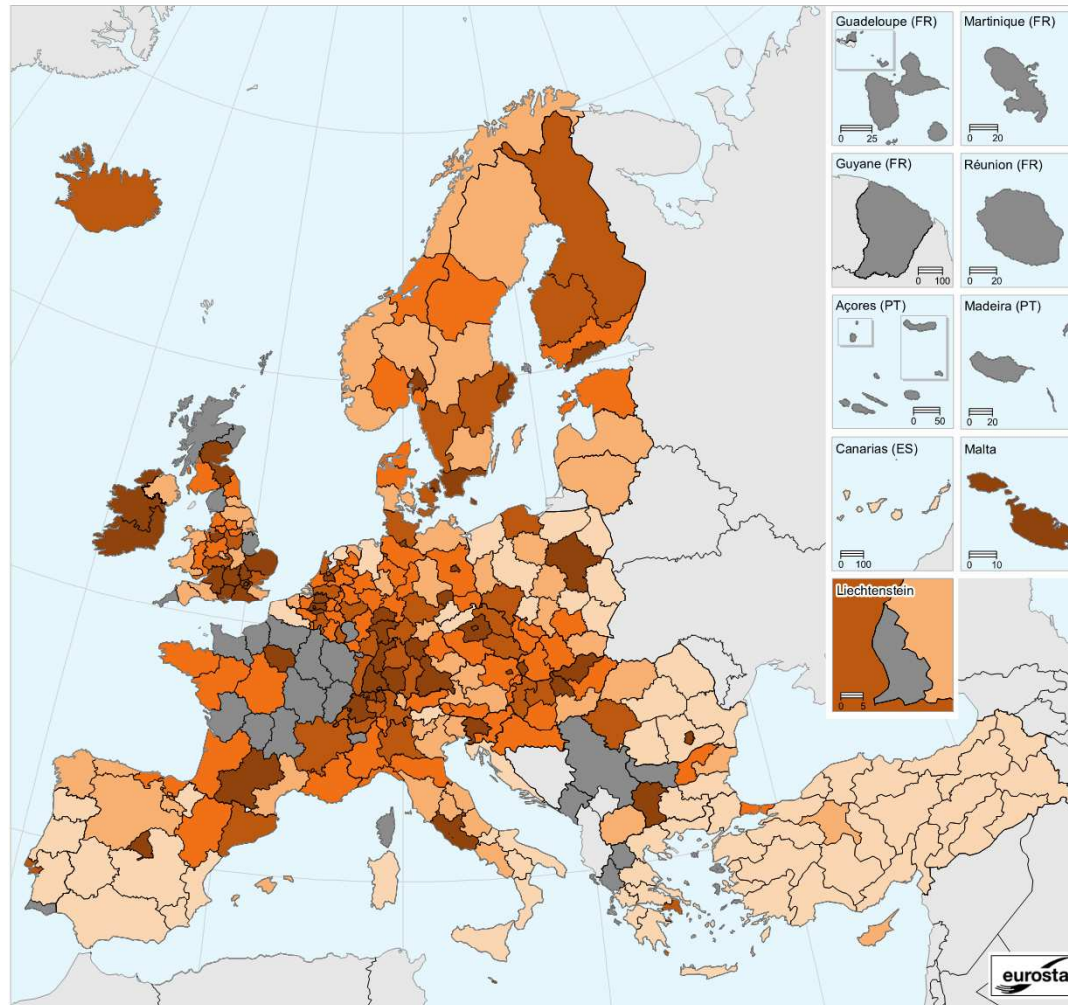
5

(*) Luxembourg: 2010. Switzerland: 2008. Switzerland and Turkey: national level. EU-28, Ireland and the Netherlands: estimates.

Source: Eurostat (online data code: rd_e_gerdreg)

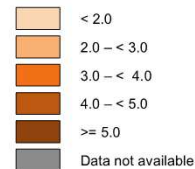
Employment in high-tech sectors, by NUTS 2 regions, 2012 (*)
(% of total employment)

*Eurostat,
Regional
yearbook 2014,
p.165,
High-tech
Employment*

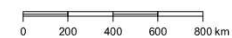


(% of total employment)

EU-28 = 3.9



Administrative boundaries: © EuroGeographics © UN-FAO © Turkstat
Cartography: Eurostat — GISCO, 06/2014

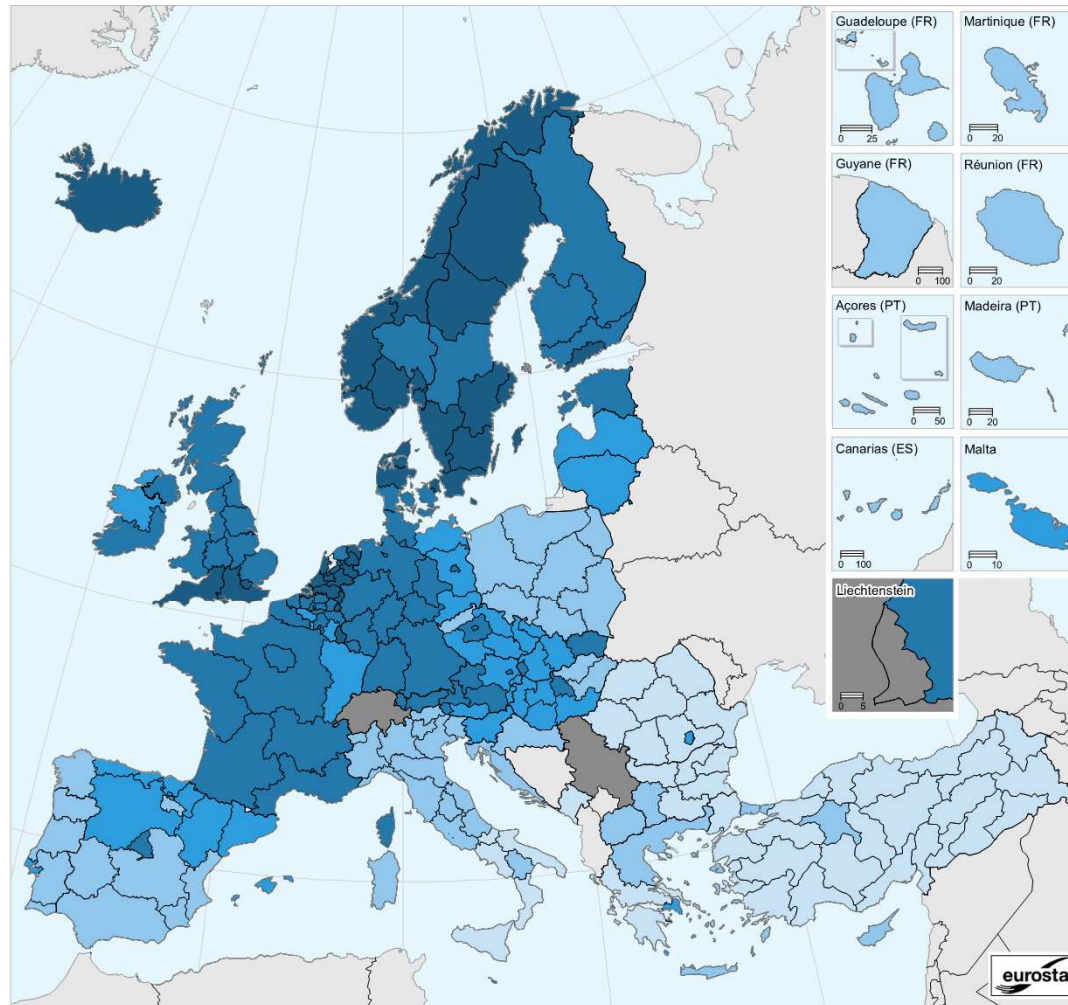


May 8th, 2015

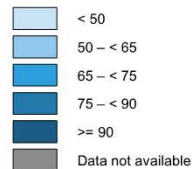
(*) Severen tsentralen (BG32), Yugoiztochen (BG34), Anatoliiki Makedonia, Thraki (EL11), Notio Aigaio (EL42), Alentejo (PT18) and Tees Valley and Durham (UKC1): 2011. Peloponnisos (EL25) and Molise (ITF2): 2010. Data for several regions have low reliability (too numerous to document).
Source: Eurostat (online data code: htec_emp_reg2)

Regular use of the internet, by NUTS 2 regions, 2013 (1)
(% of persons who accessed the internet on average at least once a week)

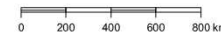
*Eurostat,
Regional
yearbook 2014,
p.179,
Internet*



(% of persons who accessed the internet on average at least once a week)
EU-28 = 72



Administrative boundaries: © EuroGeographics © UN-FAO © Turkstat
Cartography: Eurostat — GISCO, 05/2014



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(1) The former Yugoslav Republic of Macedonia: 2012. Montenegro: 2011. Germany, Greece, France, Poland and the United Kingdom: by NUTS 1 regions.
Slovenia: national data. Mellersta Norrland (SE32): low reliability.
Source: Eurostat (online data code: isoc_r_broad_h and isoc_ci_eu_i)

... current positions and potential ones ...

Large developing economies are moving up in global manufacturing

Top 15 manufacturers by share of global nominal manufacturing gross value added

| Rank | 1980 | 1990 | 2000 | 2010 |
|------|----------------|--------------------------|----------------|-------------------------------|
| 1 | United States | United States | United States | United States |
| 2 | Germany | Japan | Japan | China |
| 3 | Japan | Germany | Germany | Japan |
| 4 | United Kingdom | Italy | China | Germany |
| 5 | France | United Kingdom | United Kingdom | Italy |
| 6 | Italy | France | Italy | Brazil |
| 7 | China | China | France | South Korea |
| 8 | Brazil | Brazil | South Korea | France |
| 9 | Spain | Spain | Canada | United Kingdom |
| 10 | Canada | Canada | Mexico | India |
| 11 | Mexico | South Korea ¹ | Spain | Russia ² |
| 12 | Australia | Mexico | Brazil | Mexico |
| 13 | Netherlands | Turkey | Taiwan | Indonesia ² |
| 14 | Argentina | India | India | Spain |
| 15 | India | Taiwan | Turkey | Canada |

1 South Korea ranked 25 in 1980.

2 In 2000, Indonesia ranked 20 and Russia ranked 21.

NOTE: Based on IHS Global Insight database sample of 75 economies, of which 28 are developed and 47 are developing.

Manufacturing here is calculated top down from the IHS Global Insight aggregate; there might be discrepancy with bottom-up calculations elsewhere.

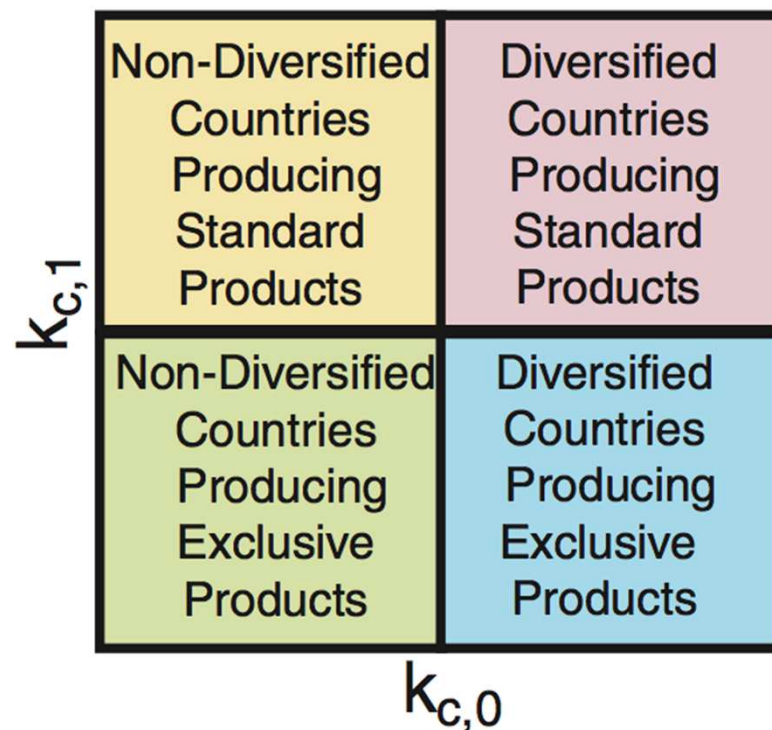
Position of the G-6 countries, China and South Korea in the ranking of competitiveness of the Trade Performance Index UNCTAD/WTO: Year 2011

(ranking in each sector worldwide; in bold the placements among the top 10 exporters in the world)

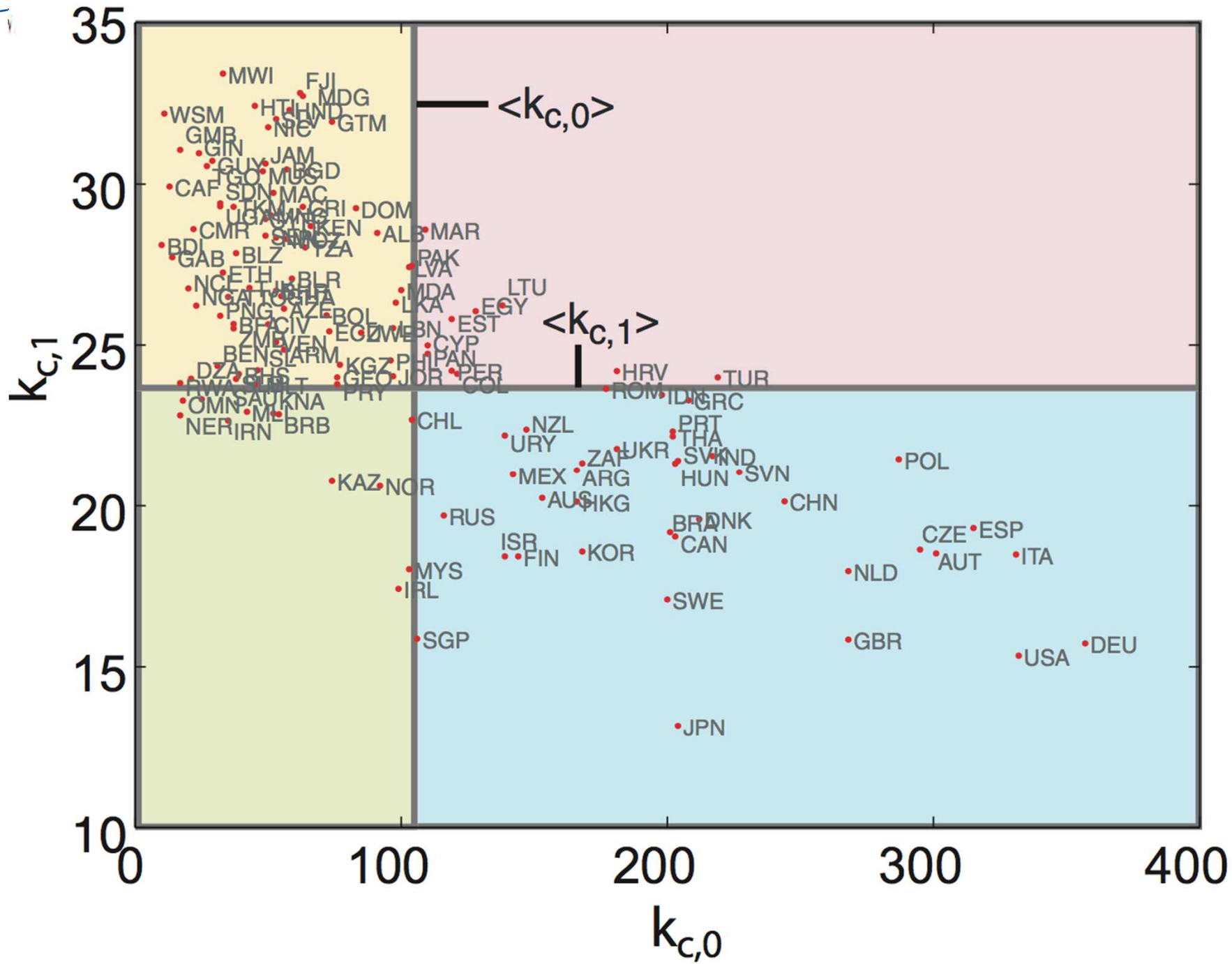
| | GERMANY | ITALY | FRANCE | JAPAN | UNITED STATES | UK | CHINA | SOUTH KOREA |
|-----------------------------|----------|----------|----------|----------|---------------|----------|-----------|-------------|
| Fresh food | 24 | 31 | 7 | 90 | 6 | 38 | 55 | 83 |
| Processed food | 1 | 6 | 2 | 86 | 39 | 41 | 22 | 71 |
| Wood products | 1 | 24 | 28 | 52 | 5 | 34 | 37 | 56 |
| Textiles | 2 | 1 | 19 | 36 | 33 | 24 | 3 | 8 |
| Chemicals | 1 | 26 | 3 | 6 | 15 | 7 | 27 | 9 |
| Leather products | 12 | 1 | 11 | 85 | 38 | 17 | 3 | 51 |
| Basic manufactures | 1 | 2 | 27 | 8 | 48 | 30 | 3 | 7 |
| Non-electronic machinery | 1 | 2 | 7 | 13 | 22 | 11 | 8 | 15 |
| IT & Consumer electronics | 12 | 22 | 17 | 43 | 23 | 20 | 5 | 8 |
| Electronic components | 1 | 14 | 24 | 6 | 39 | 21 | 37 | 16 |
| Transport equipment | 1 | 17 | 11 | 5 | 37 | 32 | 10 | 4 |
| Clothing | 15 | 1 | 11 | 79 | 46 | 22 | 2 | 49 |
| Miscellaneous manufacturing | 1 | 2 | 21 | 8 | 25 | 22 | 7 | 40 |
| Minerals | 26 | 68 | 33 | 91 | 23 | 21 | 72 | 87 |

Source: compiled by Fondazione Edison on International Trade Centre UNCTAD/WTO data.

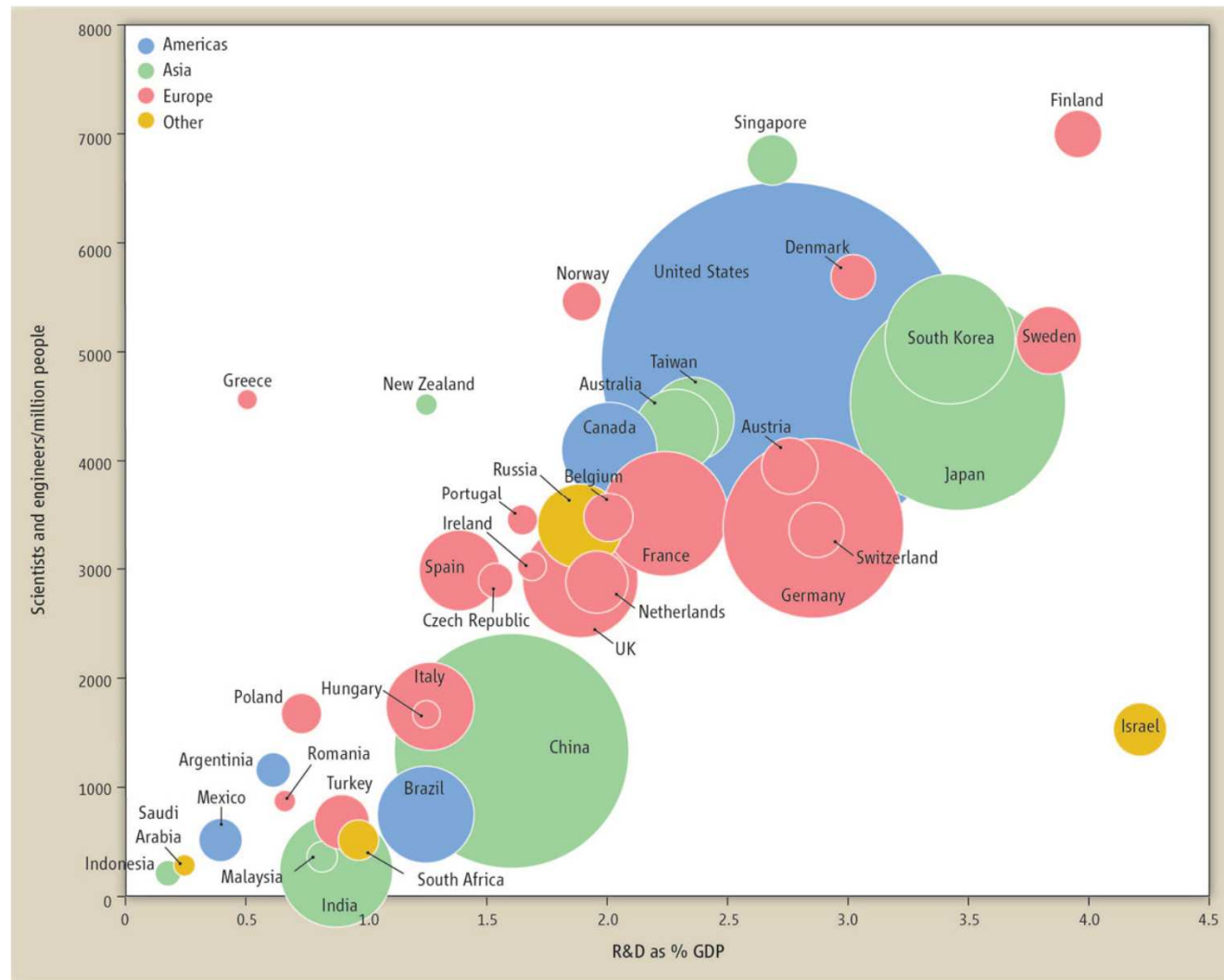
The atlas of economic complexity, <http://atlas.media.mit.edu/atlas/>



C. Hidalgo and R. Hausmann. The building blocks of economic complexity. Proceedings of the National Academy of Sciences, 106(26):10570, 2009.



... but ...



W. H. Press. What's so special about science (and how much should we spend on it?).
Science, 342(6160):817–822, 2013. doi: 10.1126/science.342.6160.817.

URL <http://www.sciencemag.org/content/342/6160/817.short>.

... incoming changes ...



3D printing

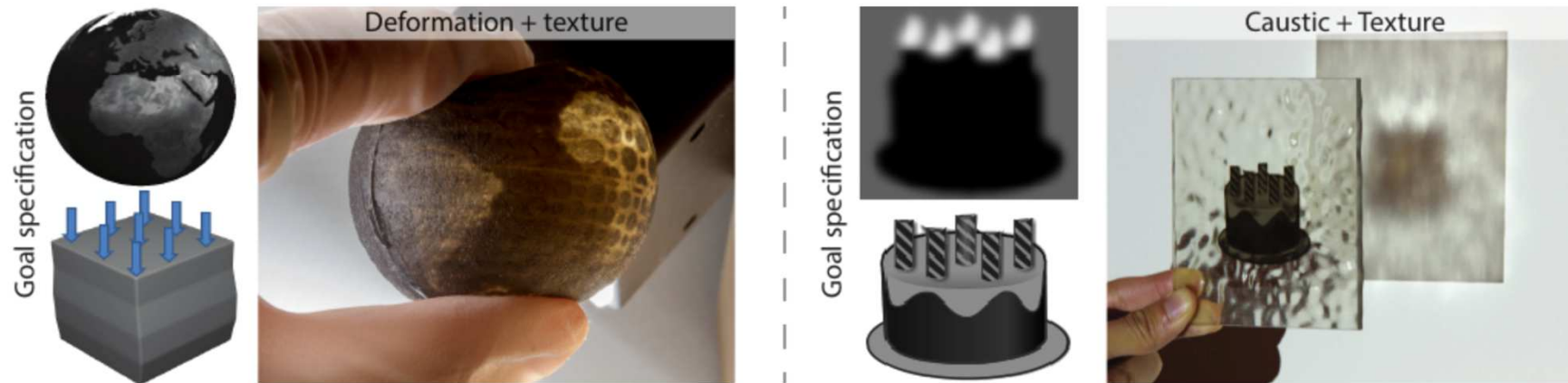


Spec2Fab: A Reducer-Tuner Model for Translating Specifications to 3D Prints

Desai Chen David I.W. Levin Piotr Didyk Pitchaya Sitthi-Amorn Wojciech Matusik

MIT CSAIL

SIGGRAPH 2013



3D-printed objects with various effects designed using our reducer-tuner model. Our generalized approach to fabrication enables an easy and intuitive design of objects with different material properties. On the left: a miniature of Earth with a prescribed deformation behavior. On the right: an optimized surface producing a caustic image under proper illumination as well as casting a shadow of a previously designed shape. Insets visualize an input to our system.

Abstract

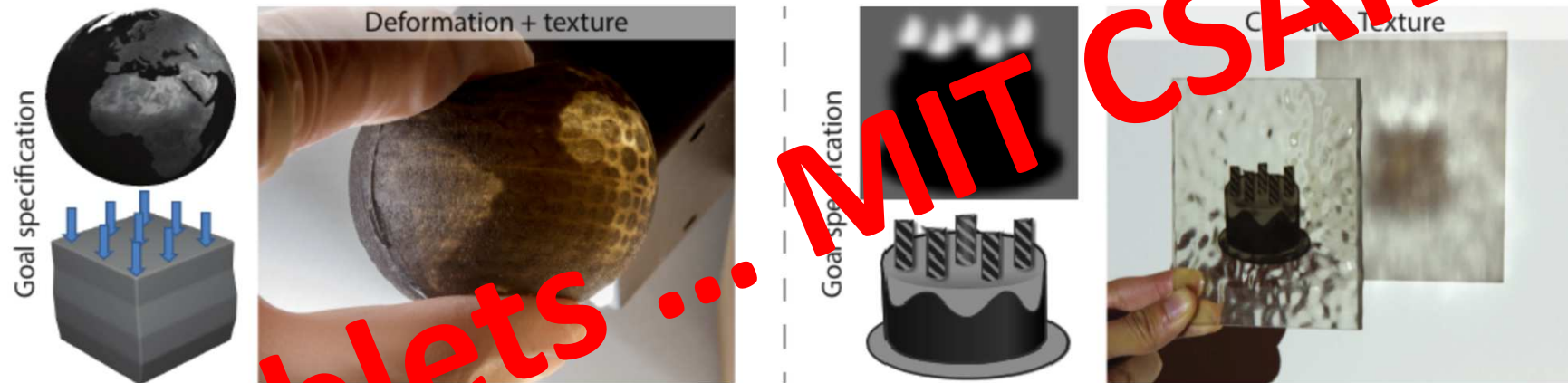
Multi-material 3D printing allows objects to be composed of complex, heterogenous arrangements of materials. It is often more natural to define a functional goal than to define the material composition of an object. Translating these functional requirements to fabricable 3D prints is still an open research problem. Recently, several specific instances of this problem have been explored (e.g., appearance or elastic deformation), but they exist as isolated, monolithic algorithms. In this paper, we propose an abstraction mechanism that simplifies the design, development, implementation, and reuse of these algorithms. Our solution relies on two new data structures: a reducer tree that efficiently parameterizes the space of material assignments and a tuner network that describes the optimization process used to compute material arrangement. We provide an application programming interface for specifying the desired object and for defining parameters for the reducer tree and tuner network. We

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Abstract

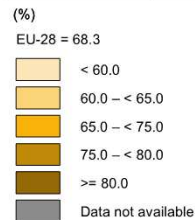
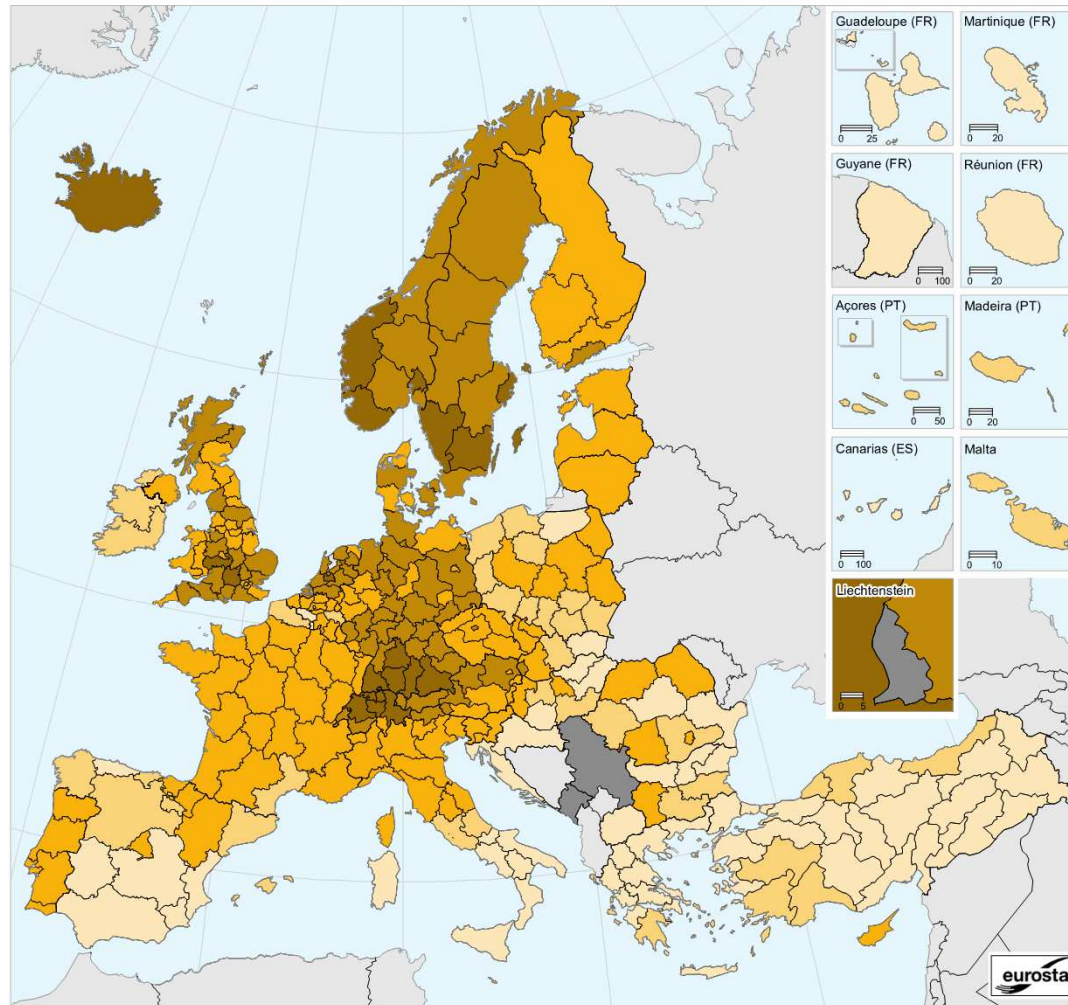
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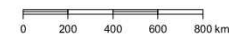


... in background ...

*Eurostat,
Regional
yearbook 2014,
p.97,
Employment
Rate, 20-64*

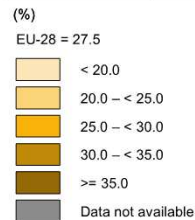
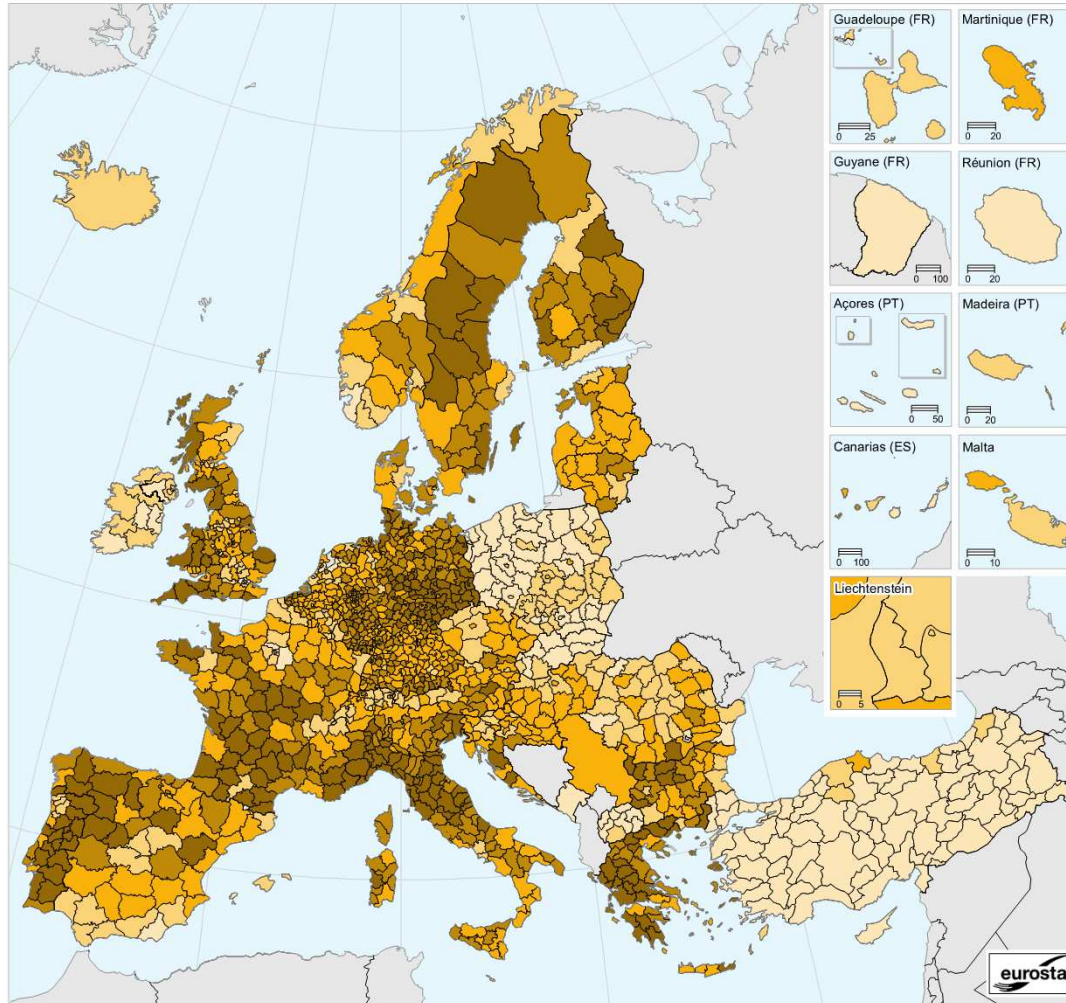


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Cartography: Eurostat — GISCO, 05/2014

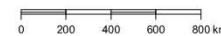


Old-age dependency ratio, by NUTS 3 regions, 1 January 2013 (*)
(%)

*Eurostat,
Regional
yearbook 2014,
p.36,
Old-age
dep. rate*



Administrative boundaries: © EuroGeographics © UN-FAO © Turkstat
Cartography: Eurostat — GISCO, 04/2014

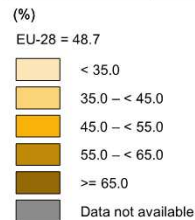
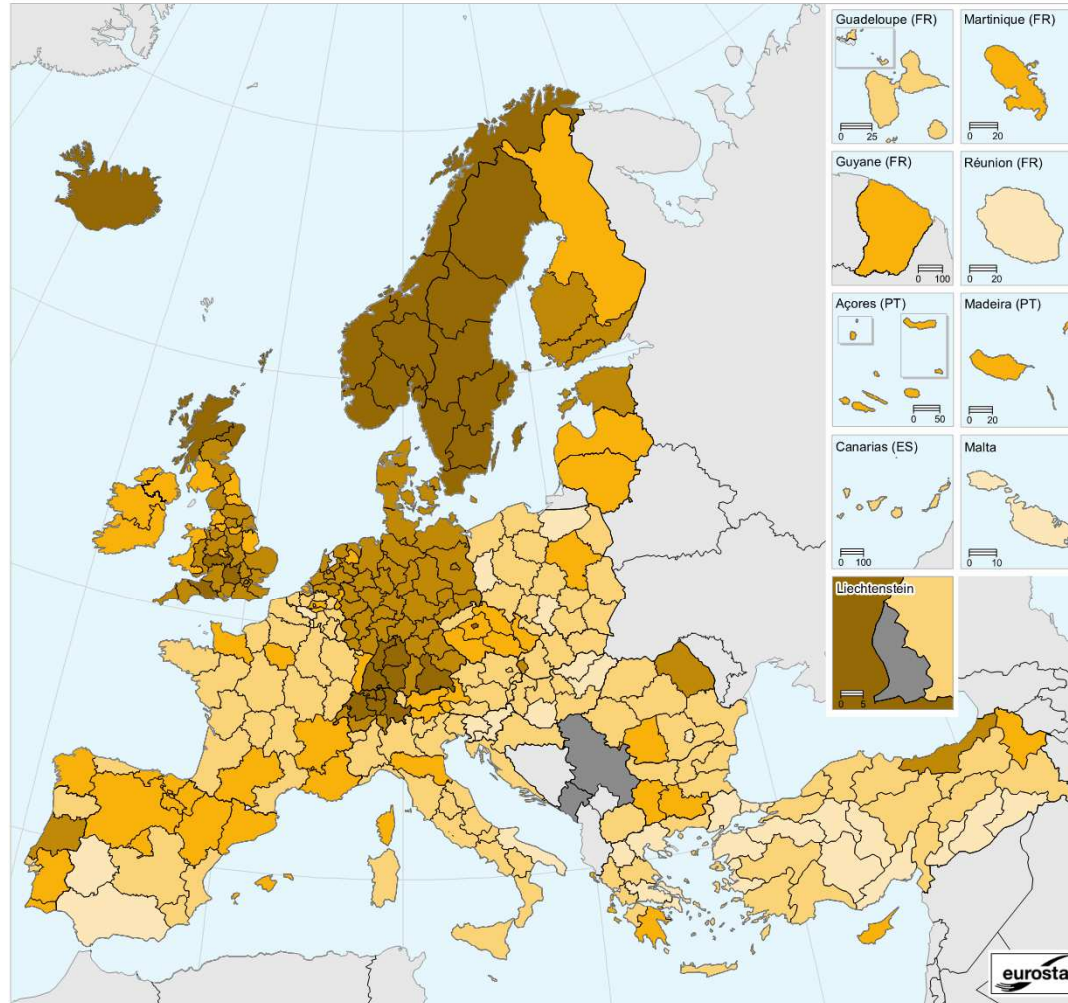


May 8th, 2015

(*) Romania and the United Kingdom (except Northern Ireland): 1 January 2012. Mecklenburg-Vorpommern (DE8) and Northern Ireland (UKN): 1 January 2011. Serbia: national level.

Source: Eurostat (online data code: demo_r_pjanaggr3 and demo_pjanind)

*Eurostat,
Regional
yearbook 2014,
p. 103,
Old persons
empl. rate
(55-64)*



Administrative boundaries: © EuroGeographics © UN-FAO © Turkstat
Cartography: Eurostat — GISCO, 04/2014



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A New Industrial Policy

25

(1) Ciudad Autónoma de Ceuta (ES63), Ciudad Autónoma de Melilla (ES64) and Åland (FI20): low reliability.
Source: Eurostat (online data code: lfst_r_lfe2emprt)

... industrial policy objectives ...

ICT (hw and sw)
Automotive
Aero-space
Chemicals
Energy - Environment
Health care technologies
Globalization integration

Old working persons special programs

Thanks

pietro.terna@unito.it